



# Innovative Solutions: Enabling Technology for Independent Living



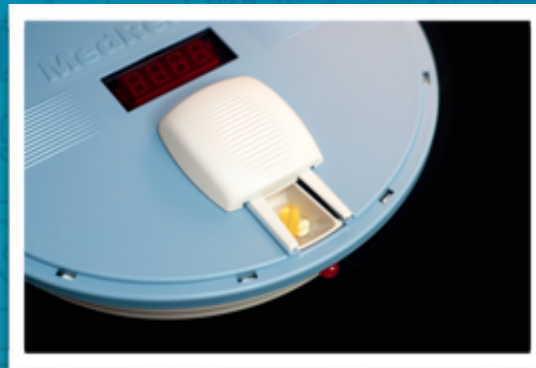
# WHO IS SIMPLYHOME?

- A North Carolina and Wisconsin based company, committed to flexible, accessible and consumer centered supports that maximize independent living.
- Our affiliated companies have been providing long-term care to the elderly and people with disabilities since 1989.
- Over 15 years of experience in creating and implementing technology.
- Multiple appearances on ABC's Extreme Makeover – Home Edition.

# WHAT IS ENABLING TECHNOLOGY?

Technology that is designed to:

- Empower independence and self determination
- Monitor routines and activities
- Be proactive about health and safety
- Be customizable
- Be unobtrusive and discrete
- Provides peace of mind
- Offer support 24/7



# ENABLING TECHNOLOGY IN ACTION

## Step 1: Support Activities of Daily Living

## Step 2: Alert, Prompt, or Control

## Step 3: Data & Trends



### Activities of Daily Living

With a *SimplyHome* System in place, individuals are able to go about their normal activities of daily living, while safety concerns are put at ease.

*EXAMPLE:*  
Mary starts cooking and walks away from the stove. She leaves the house but forgets that the stove is still on.

### Responding To an Alert

Based on a pre-determined single event or set of sequential events, notifications are then sent to family or caregivers via text, email, or phone call.

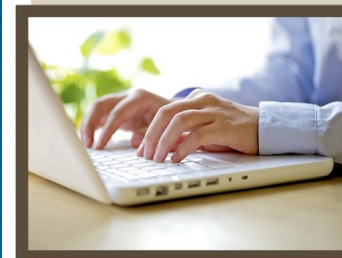
*EXAMPLE:*  
Because the stove is on and there has been no motion detected in the kitchen for 10 minutes, the *SimplyHome* System generates an alert. The notification is sent to Mary's daughter so she can respond appropriately.



### Data & Trends

Sensor activity is logged on *SimplyHome*'s secure, password protected website, where caregivers can track and observe trends or changes in daily living patterns over time.

*EXAMPLE:*  
When Mary's daughter checks in online, she can see that her mother forgot she left the stove on 5 times last month. This information prompts Mary's daughter to investigate potential issues.

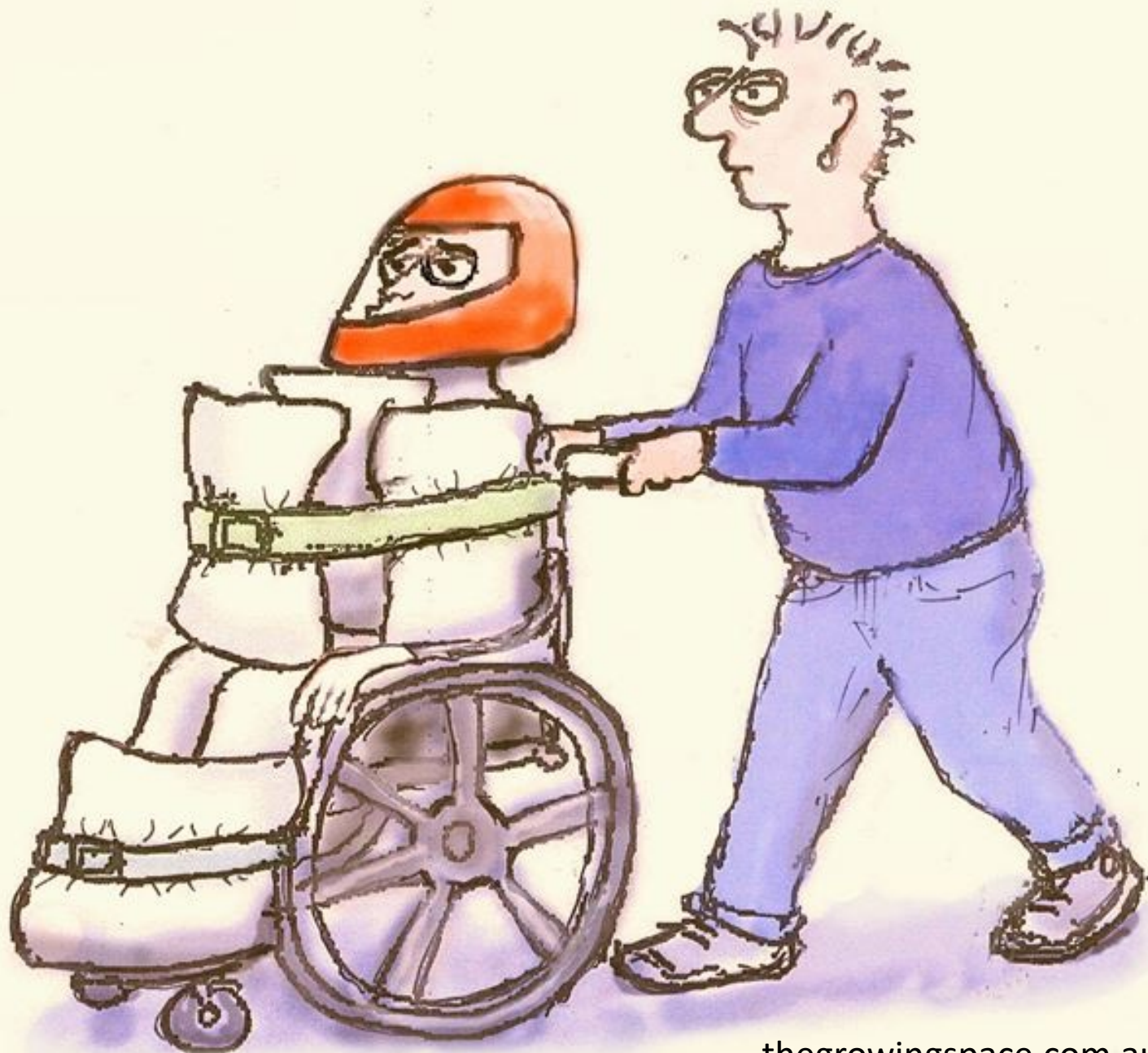


“

You cannot help  
people permanently  
by doing for them  
what they could and  
should do for  
themselves.

Abraham Lincoln

THE DIGNITY OF RISK



[thegrowingspace.com.au](http://thegrowingspace.com.au)

# Meet David



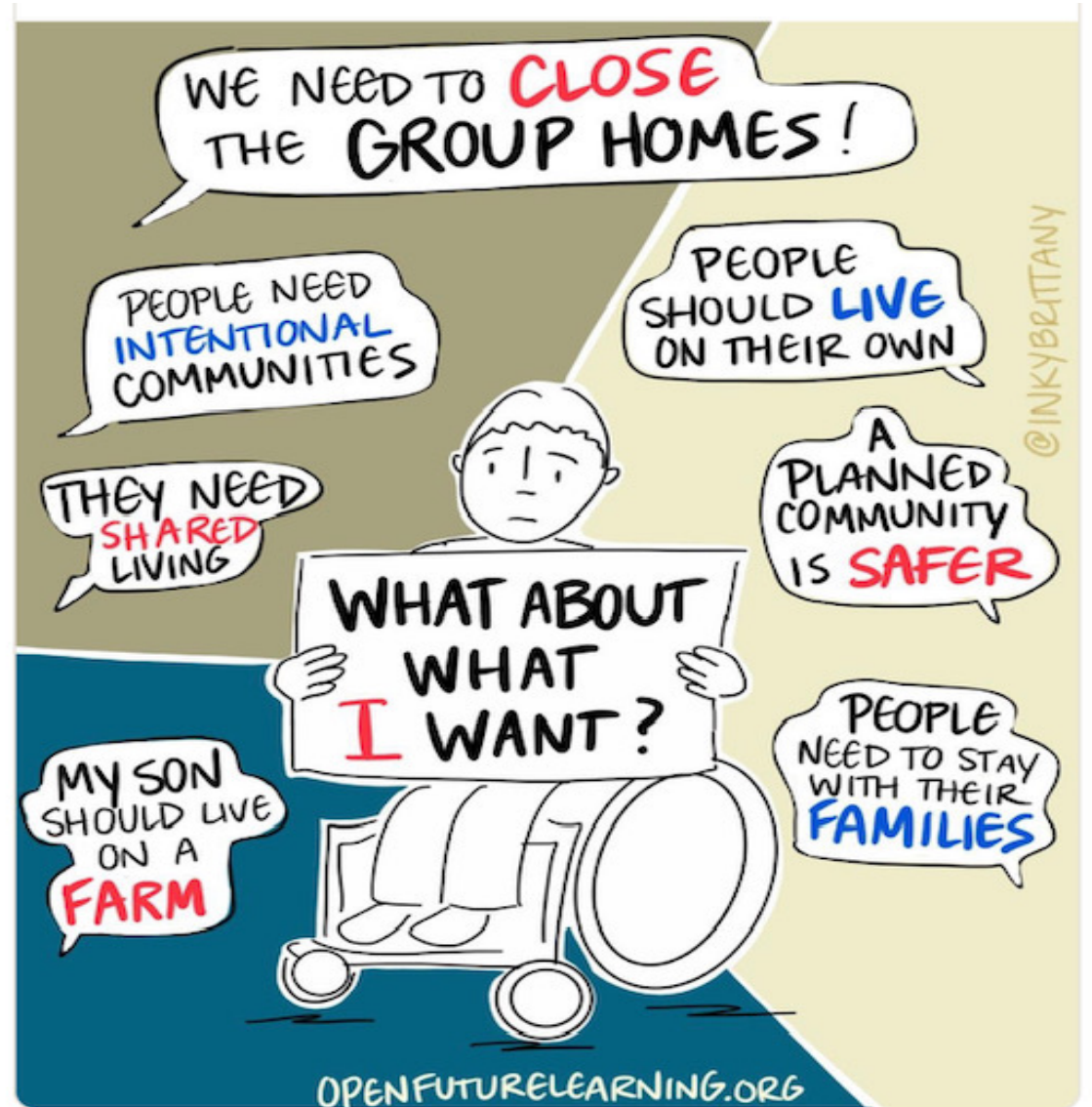
<https://www.youtube.com/watch?v=ZfxBtINiGkg>

“

Nothing  
about us  
without us.

-James Charlton  
*disability rights activist, 1980*

Self-Determination



# Meet Colleen



<https://www.youtube.com/watch?v=yEV6Ya8Yn9E>



““

For people  
without disabilities,  
technology makes things  
easier.

For people  
with disabilities,  
technology makes things  
**POSSIBLE.**

IBM Training Manual, 1991

**Independence**



# Meet Jonathan



<https://www.youtube.com/watch?v=dzxls6BH6Qo>

# ENABLING TECHNOLOGY IN ACTION

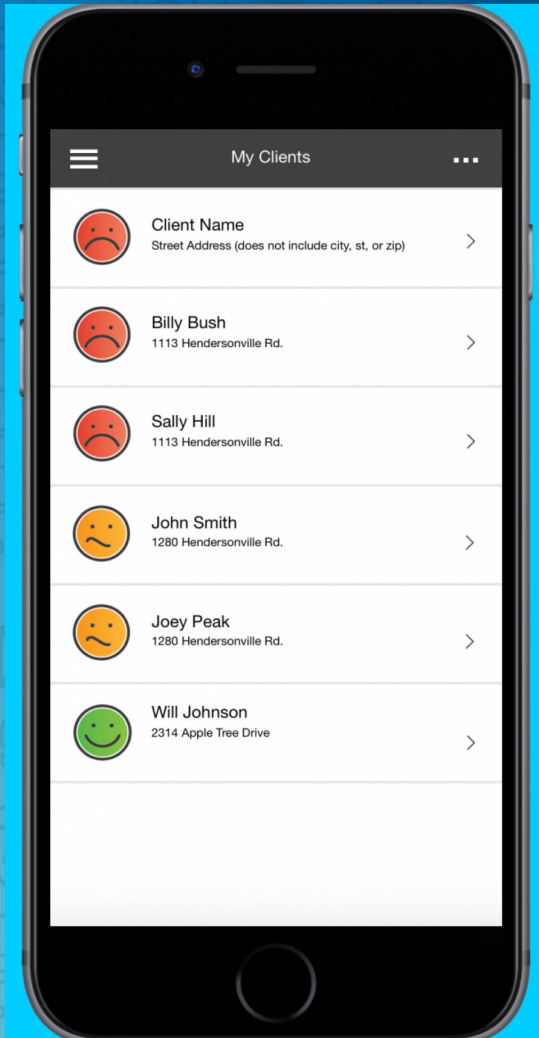


# THE SIMPLYHOME SYSTEM: FIREFLY

- Communicates with various sensors
- Integrates with environmental controls
- Provides real-time alerts (email, phone call, text message)
- Can pair with a speaker for audible prompts
- Generates reports and a timeline of activity in the home
- Internet or Cellular version Available



# THE FIREFLY PORTAL



SimplyHome

Welcome Home, Jason@simply-home.com

Find Client

Dashboard

Manage

- Clients
- Users
- Programs
- Providers
- Reports
- Report Exports
- Devices

Record

- System Hubs
- Beacons
- Client Subscriptions

Configure

- Event Types
- Device Types
- Hardware Model
- Subscription Packages
- API Consumers
- Doorkeeper OAuth Applications

### Clients Summary

25 1 6

Learn More About Client Status

32 people supported

Status	Percentage
All Good	78.1%
Pending Support	18.8%
Late or Missed Support	2.9%

### Alert Response Summary

8 ALERT(S) last 24 hrs

60% DECREASE daily event vs. last 30 days

Category	Status
Acknowledged	Good
Due Now	Warning
Escalated	Critical

### Device Activity Summary

418 DEVICE EVENT(S) last 24 hrs

80% INCREASE daily event vs. last 30 days

Time	# of events
12 AM	10
3 AM	10
6 AM	10
9 AM	10
12 PM	60
3 PM	10
6 PM	10
9 PM	10

### Checkin Activity Summary

545 CHECK-IN(S) last 24 hrs

270% INCREASE daily check-ins vs. last 30 days

95.9%

Status	Percentage
Complete	95.9%
Skipped	4.1%
Late Or Missed	0%
Due Now	0%

### Customer Support

How can we help you?

Contact Us: Please submit a customer help ticket. Once your help ticket is generated, a SimplyHome representative will reach out to the contact listed within 48 hours. Non-emergency requests will be responded to during normal business hours.

Our business hours are 8:30 AM - 5:30 PM ET, M-F.  
(877)684-3581 Toll Free  
(888)684-3581 Technical Support

Help & FAQs

Open a Help Ticket

### SimplyHome News

Recent Posts

Falls Prevention Awareness Day: Falls are the leading cause of fatal injury and the most common cause of nonfatal tra...

Empowered Outcomes with Firefly: Live life on your terms, with our newest technology solution: The...

Nominate Someone Today To Win A Free Firefly: We recognize accessing funds might be a barrier to individuals that can benefit from...

Shift: The First Online Enabling Technology Curriculum and Learning Community: Shift is the industry's first curriculum and community that is standardizing the know...

BLOG

Facebook

Twitter

YouTube

# EDIT OR UPDATE OUTCOMES

## 1 Trigger Select a trigger that will kick off the action(s).

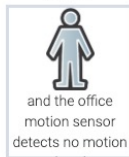
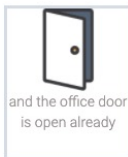
- Device/Sensor Sensor activity throughout the home E.g. when a door opens
- Time of Day E.g. at 9 AM...



When the office door is opened **How long?**

Would you like to add an additional trigger condition?  
E.g. "When the front door is open AND the stove is on..."

Not at this time



## 2 Action The trigger you have selected will result in one or more actions. Select the action(s) you would like to happen

+ Prompt Demo



- Message: Office Door Open
- Voice Prompt: Demo Client

+ Alert Responder(s)



- Email: kathryn.forsythe+cm@simply-home.com
- 🕒 if no response after 5 mins
- Email: marketing@simply-home.com

+ Control Something



- 💡 Off Table Lamp

Cancel

Continue

## 3 Create Outcome Is this what you want to happen for this outcome?

# STATUS OF ALL TECHNOLOGY

### Manage Devices ?


Show **25** entries Export Search:

Name	Client	Device Type	System Hub	Last Activity	Actions
2nd Bedroom Light	Morgan Wendel	Light Switch	LCD - 119 Friendship Street	12/18/20 8:57:11 am	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Alert Pause	Michael Larsen	Boolean	LSS MN - 329 N. Larson Ave.	02/15/21 1:29:16 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Back Door	Julie Doornbos	Refrigerator	Hub1	None	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Back Door	Lonnie Cargill	Door	THR - 931 Church St.	02/24/21 11:54:38 am	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Back Door (Zwave)	Auri Burger	Door	SimplyHome - 66 Mildred Ave	02/25/21 2:26:28 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Back Door Lock	Don	Lock	Intunity - 4402 Shadowleaf Cove	01/20/21 3:19:40 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Back Door Lock	Garry M.	Lock	Intunity - 4402 Shadowleaf Cove	01/20/21 3:19:40 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Bathroom A Light	Don	Light Switch	Intunity - 4402 Shadowleaf Cove	01/25/21 12:26:54 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Bathroom A Motion	Don	Motion	Intunity - 4402 Shadowleaf Cove	01/24/21 2:42:48 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Bathroom B Light	Garry M.	Light Switch	Intunity - 4402 Shadowleaf Cove	01/25/21 12:24:41 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>
Bathroom B Motion	Garry M.	Motion	Intunity - 4402 Shadowleaf Cove	01/24/21 2:28:25 pm	<input checked="" type="checkbox"/>   <input type="checkbox"/>

### System Health


#### System Hub

- Offline
- Power Not Connected
- Low Battery
- Battery Temperature Warning
- Untampered




#### Connected Devices


- Healthy
- Low Battery, Unknown
- Offline, Tampered, Dead Battery




**Door**  
Status unknown  
System Hub offline




**Test Door**  
Last Activity: None



**Garage Door**  
Status unknown  
System Hub offline



**Fridge**  
Last Activity: None



**Back Door**  
Status unknown  
System Hub offline

# TIMELINE OF ALL ACTIVITY



Last 24 hours (117)

[More Details](#)

-  Office Motion Sensor No Motion.
-  Office Motion Sensor Motion.
-  Office Motion Sensor No Motion.
-  Office Motion Sensor Motion.
-  Office Motion Sensor No Motion.
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-  Office Motion Sensor No Motion.
-  Office Motion Sensor Motion.
-  Office Motion Sensor No Motion.



# REPORTS: DATA IN REALTIME

## Demo's Outcome Activity (127) ?

Outcome  Altered User  Actor User  Update

Activity Type

Export All Data

Date	Time	Activity Summary	Actor
2/25/2021	7:51:20 AM EST	Back-up responder Simply Home alert delivered via Email to marketing@simply-home.com for outcome 'Office Door Open'.	
		<a href="#">Show Details</a>	
2/25/2021	7:46:15 AM EST	Demo Client prompt to 'Office Door Open' was delivered via Voice to for outcome 'Office Door Open'.	
		<a href="#">Show Details</a>	
2/25/2021	7:46:15 AM EST	Primary responder Kathryn Forsythe alert delivered via Email to kathryn.forsythe+cm@simply-home.com for outcome 'Office Door Open'.	
		<a href="#">Show Details</a>	
2/25/2021	7:46:14 AM EST	Outcome launched 'Office Door Open'.	
		<a href="#">Show Details</a>	
2/19/2021	2:04:43 PM EST	Back-up responder Simply Home alert delivered via Email to marketing@simply-home.com for outcome 'Office Door Open'.	
		<a href="#">Show Details</a>	
2/19/2021	1:59:40 PM EST	Demo Client prompt to 'Office Door Open' was delivered via Voice to for outcome 'Office Door Open'.	



# Key Points: Remember

- Technology can be used as a natural support.
- It's best to focus on what outcomes you want to achieve with technology vs. the shiny newest gadget.
- Technology does not replace in person care, it's a complement to care and allows for greater independence.

“The *SimplyHome* system is not an intrusion system. It’s an inclusion system. Does not keep my my son *out* but keeps him *in*, lets him be a part of the world in with society”.



