



The Arc of North Carolina
2018 Rooted in Advocacy Conference
March 23 and 24, 2018
Embassy Suites
Winston-Salem, NC

Proposal Submission Guidelines

Great things happen when people come together in person to share ideas, interact, and learn. The Arc of North Carolina is pleased to partner with self-advocates from the Triad to present two days of keynotes, breakout sessions and social events designed for the professional community to empower and engage people with intellectual and developmental disabilities and their families in North Carolina.

The 2018 Rooted in Advocacy (RIA) conference includes two days of sessions and events designed to strengthen the bonds between all who encounter and support people with intellectual or developmental disabilities in their lives: educators, attorneys, caregivers, direct support staff, chapters, families, and self-advocates.

We are looking for engaging presenters and content for **Friday, March 23rd**, our one-day professional conference sessions for all who interact with or engage with people with intellectual and developmental disabilities in their work. This includes educators or school system personnel, attorneys, Guardian ad Litem, direct support professionals, as well as our chapter staff across the state. Family members are also welcome and encouraged to attend these sessions.

PROPOSAL SUBMISSION. ALL PROPOSALS MUST BE SUBMITTED NO LATER THAN 5:00 P.M. ON MONDAY, NOVEMBER 20, 2017.

Session Title. If your proposal is accepted, the title of the presentation will determine if people elect to attend. Please choose a title that accurately describes your presentation. Use no more than eight words.

Session Description. The proposal description should be one succinct paragraph containing no more than 100 words. Please use third-person in describing the session, and be as specific as you can about what people in the audience will experience, do, or learn. Should your proposal be chosen, this is the paragraph that will be used in the printed conference program. You can add additional detail in the session plan and format of the submission form.



Additional Suggestions. When writing your proposal, keep these points in mind:

- The description should be concise, accurate, self--contained and coherent;
- Use a clear and direct style with an active voice;
- Include a statement on how you plan to engage the audience;
- Describe who will benefit from attending this session;
- Include a clear statement of what attendees will take away from your session; and
- Write so that conference attendees will become instantly engaged in your presentation, knowing it will be valuable, interesting, relevant and unique. (all in 100 words!)
- Make sure to include attachments and links for your presentation, if any, when you submit the proposal.
- Preferred Presentation Style:
 - Minimal slide dependence, minimal slides (if applicable) and imagery-heavy
 - Resources (slides, handouts, job aides, etc.) to share with audience after the event

Proposal Acceptance. If your proposal is accepted:

- Speakers will be notified no later than December 22, 2017.
- Each speaker must agree to present on the day assigned, unless other arrangements are made in advance.
- All handouts and materials for your presentation must be received prior to the conference.
- All speakers will receive a complimentary registration to the 2018 *Rooted in Advocacy* Conference on Friday, March 23rd.

If you have any questions, please contact Melinda Plue at mplue@arcnc.org.

Achieve with us.®

